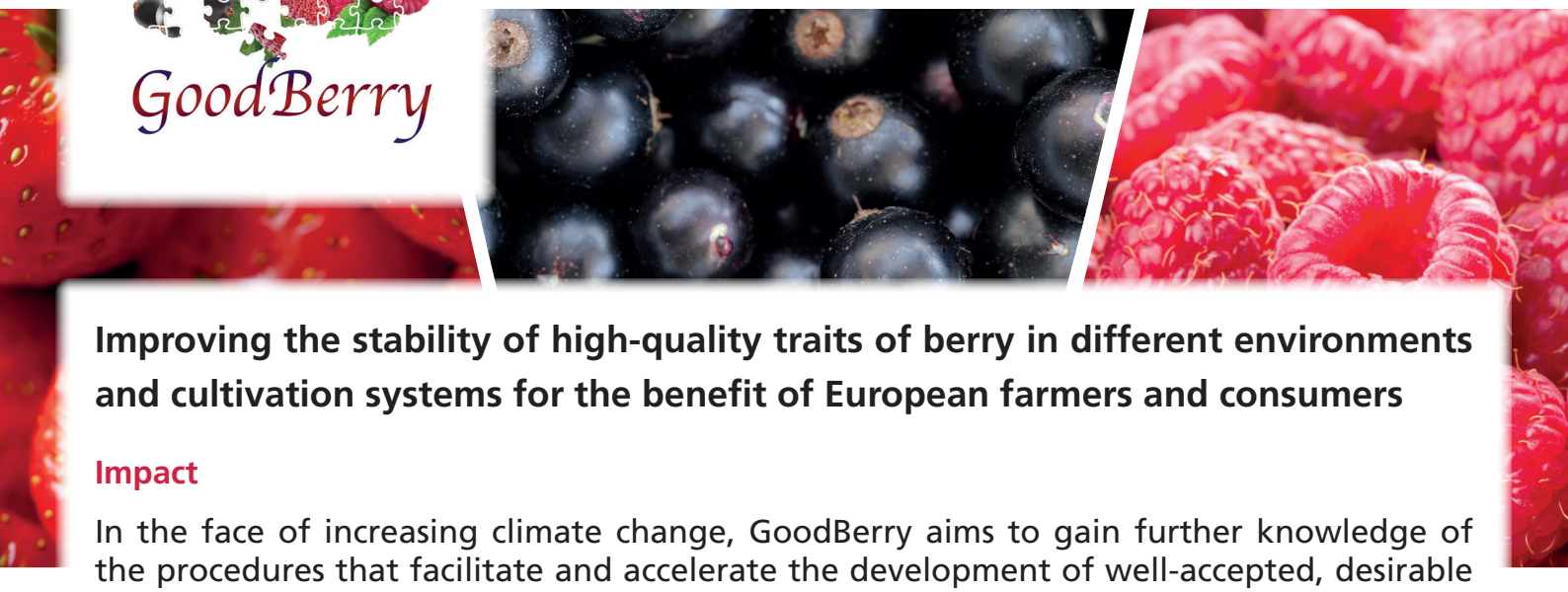
GoodBerry

www.goodberry-eu.eu



Improving the stability of high-quality traits of berry in different environments and cultivation systems for the benefit of European farmers and consumers

Impact

In the face of increasing climate change, GoodBerry aims to gain further knowledge of the procedures that facilitate and accelerate the development of well-accepted, desirable and high-quality berry fruits – even under non-favourable growth conditions such as high temperatures. The project will thus contribute to the development of novel tools and cultivation techniques, and help strengthen the competitiveness of European berry production.

Objectives

GoodBerry will:

- identify berry germplasm exhibiting advantageous balance of production vs nutritional quality throughout the European Union,
- search for innovative production systems to maintain high yield in a range of European-wide environments,
- develop standardized and reliable analytical tools evaluating berry production and fruit quality under suboptimal growing conditions.

Consortium

Coordinated by the University of Málaga, GoodBerry brings together 19 partnering institutions from Europe, Chile and China. The consortium comprises internationally renowned academic groups with extensive experience in plant breeding, plant genomics, and plant metabolite profiling, as well as innovative small and medium-sized technology companies active in the berry-breeding sector.

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